

MONTE ALBÁN HERITAGE CENTER

Don't advertise around the journey. Become part of it.

Partnerships inside an independent digital ecosystem built around Monte Albán and cultural travel in Oaxaca - from the first search to the final itinerary.

Why this platform is different

Monte Albán forms part of Oaxaca's UNESCO World Heritage property. MAHC brings together practical visitor planning, archaeological context, original mapping, educational resources, audio interpretation and trip-planning tools in one accessible platform. The commercial advantage is not generic reach: it is relevance at the moment a traveler is deciding what to see, how to move, where to stay and what to do next.

15,645

average monthly sessions

11,738

average monthly active users

2m 43s

average engagement

Per session

46.17%

engagement rate

Six-month period

High-intent demand already on the site

Content	Views / 30 days	Why it matters
How to Get to Monte Albán - EN + ES	1,183	Transport decision around the site visit
Day of the Dead 2026 - EN + ES	1,031	Seasonal planning and booking intent
Oaxaca Events Calendars - ES	688	Dates, timing and itinerary decisions

From discovery to action

01**Discover**

Search & guides

02**Understand**

Wiki & research

03**Navigate**

Maps & logistics

04**Plan**

Oaxaca Atlas

05**Experience**

The real trip

Google Analytics 4: averages Feb 8-Aug 7, 2026. Content views: Jul 11-Aug 9, 2026. MAHC is independent and is not part of or endorsed by UNESCO, INAH or the Mexican government.

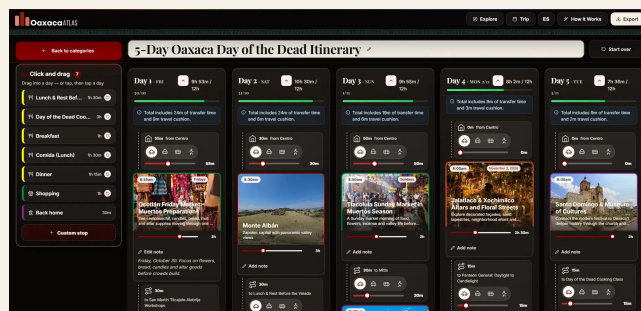
Where a partner can belong

INSIDE THE TRAVELER'S JOURNEY

A partnership should solve a real decision.

The goal is not to place a logo wherever space exists. It is to identify where your organization genuinely belongs - and where its presence is useful to the traveler.

Oaxaca Atlas Visual itinerary builder



Three ways to work with MAHC

01

Brand Partnerships

Reach travelers while decisions are being made.

Native integration within relevant visitor guides, transportation content, seasonal planning and Oaxaca Atlas.

02

Institutional & Academic

Help serious information travel further.

Educational projects, research collaboration, structured resources and institutional partnerships.

03

Media, Publishing & Licensing

Use the work. Cite the work. Build with the work.

Maps, research and destination resources for appropriate editorial, educational and commercial use.

Partnership formats

Native Content Integration

Relevant presence inside high-intent planning content.

Oaxaca Atlas Integration

Enter the visual planning environment while the itinerary is being built.

Category Partnerships

Own an appropriate commercial category across an agreed content cluster.

Seasonal Campaigns

Align with Día de Muertos, holidays and other high-intent travel periods.

Sponsored Editorial

Develop substantial permanent content where brand and subject genuinely intersect.

Maps, Research & Licensing

Work with appropriate MAHC resources for professional or institutional use.

MAPS · RESEARCH · EDUCATION

Authority is more valuable when people can actually use it.

MAHC connects serious research with usable maps, interpretation, practical information and planning tools - creating opportunities for brands, universities, media and cultural organizations.

Let's find the right place.

Tell us what you want travelers to discover, understand, book or experience. We will identify where your organization can naturally fit within MonteAlbánOaxaca.com, MAHC resources and Oaxaca Atlas.
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VISIT THE SITE